



Engineers Without Borders Madison, Wisconsin

Corporate Sponsorship Package 2023 – 2024



ENGINEERS WITHOUT BORDERS USA
Madison Area Professional Chapter



ENGINEERS WITHOUT BORDERS USA
University of Wisconsin-Madison Chapter

Dear Reader,

Thank you for your interest in supporting Engineers Without Borders (EWB-USA). In the Madison area, we are fortunate to have two active EWB-USA Chapters: the Madison Area Professional Chapter (MAPC) and the University of Wisconsin Madison Chapter (EWB UW). Together, MAPC and EWB UW strive to support community-driven development programs worldwide by working with local partners to design, build, and maintain sustainable engineering projects in developing countries.

Since 2003, the EWB Madison chapters have developed dozens of sustainable engineering projects that provide our partnering communities with infrastructure to fill basic human needs and elevate standards of living. In addition to the benefits to our partners, EWB-USA develops industry leaders of tomorrow equipped with a global mindset by providing students with the opportunity for transformative, truly international experiences.

As an EWB Madison sponsor, your organization will not only have the opportunity to interact with these motivated students, but also provide our partner communities with the basic resources of potable water, improved sanitation, access to education, critical infrastructure, and energy stability. A partnership with us will increase the awareness of your organization while furthering our mission across the world. We appreciate your consideration of sponsorship of the EWB Madison chapters. Together, we will change the world and train young engineers to have a lasting impact as global professionals.



Respectfully,

Maggie Meissner

Maggie Meissner
2023-24 EWB UW President

David A Appleby

David A Appleby
Kevin Frost and David Appleby
2023-24 EWB MAPC Presidents



UW – Guatemala Program

The Guatemala program has designed and implemented a pump-driven water distribution system in the community of El Pericón Chuacorral Sector II, home to 76 families. This project will provide a consistent, safe, and reliable water supply to the community, which has sought a water distribution system since 1996 but has lacked support and resources. In 2019, the local municipality drilled a well for the community, but still had no way to distribute and store the water. Following this development, our project team designed and implemented a water system to bring potable water to homes within the community, which was brought online on July 20th. To aid in the sustainability and reliability of the network, the team is assessing the addition of a solar array that will supplement the grid power necessary to run the pump. An assessment site visit was conducted in January of this year; data required for the design of the solar array was collected and constructed work was inspected and documented. Our team plans on continuing design efforts for the solar project in the upcoming fall semester.



UW – Nicaragua Program

Our team's water project in Estelí, Nicaragua partners with the communities of Las Pencas and Las Mesas in the rural northeastern region of the country. Their existing water system, constructed in 1996, fails to provide equitable and reliable access to potable water for human consumption, household uses, and livestock. We are looking to assist the community in implementing a new system to increase water supply and accommodate the population growth experienced by the communities in the last 30 years. Our team completed a remote assessment in the spring of 2023 to identify the physical characteristics of the project site, assess the status of the components from the current system, and gain a better understanding of the specific needs of the people that the system will serve. When we return to campus in the fall, we will be well underway with designing the water system for the community. We look forward to sharing our progress with you!



UW – Puerto Rico Program

The Puerto Rico team is currently partnered with ID Shaliah Inc., a nonprofit organization overseeing the refurbishment of an abandoned school in Canóvanas, Puerto Rico. Due to the town's rural location, community members were left disconnected from the rest of the island after Hurricane Maria. The only road in and out of town was untraveled for five months due to debris and damage. Additionally, they were left without electricity for seven months and water for two. Without access to essential resources, the community leaders saw the need for a local self-sufficient center capable of supporting its members. Our team is currently working on developing a solar system capable of powering essential loads during natural disasters. Our focus is on refrigerators for milk and medicine, outlets for charging cell phones and flashlights, and building lights. In May of 2023, the team traveled to the island in order to do an assessment of the site. We met the Board of Directors of ID Shaliah Inc. as well as our professional engineering firm, AZ Engineering. This fall, we will continue our fundraising efforts and develop design drawings.



UW – Uganda Program

In Uganda, our team is working with the rural community of Bunangwe Buyobo to build a schoolhouse for approximately 240 students. In May 2023, a travel team from the project visited the current structures. These structures are temporary and do not provide adequate protection from rain or high winds. Our project's aim is to remedy this with a sturdy permanent structure. This will provide students with a safe place to learn and grow, sheltered from the elements. The community is committed to increasing their literacy rates and promoting education, and this schoolhouse would support their goals. In recent weeks, construction has begun on the first schoolhouse and will be completed by the end of the year.



Sponsorship Levels

Sponsorship levels and benefits are determined by the total annual support in monetary donations. The levels and benefits are listed below. Please see the Sponsorship Commitment Form to detail and determine your company's sponsorship amount and to express how your company would like to help us build a better world.

Diamond Level (\$10,000+)

This includes the Platinum Level Benefits, as well as:

- UW College of Engineering or local news press release
- Publicity and social media strategy developed with company marketing team to maximize recognition across platforms

Platinum Level (\$7,500+)

This includes the Gold Level Benefits, as well as:

- Opportunities for company marketing presentations at chapter and project meetings
- Access to chapter resume booklet
- Eight total tickets to our annual Banquet

Gold Level (\$5,000+)

This includes the Silver Level Benefits, as well as:

- Small banner featured on student in-country trip
- Four total tickets to our annual Banquet

Silver Level (\$2,500+)

This includes the Bronze Level Benefits, as well as:

- *Logo* during weekly chapter meetings, annual Banquet, corporate packet, website, biannual newsletter, and other events
- Two tickets to our annual Banquet

Bronze Level (\$1,000+)

This includes the Partnership Level Benefits, as well as:

- *Name recognition* during weekly chapter meetings, annual Banquet, corporate packet, website, biannual newsletter, and other events

Partnership Level (\$200+)

- *Name recognition* during annual Banquet
- Ability to host sponsored workshop with feature in biannual newsletter
- One-time ability to distribute company information to members via online infographic



Thank You 2022-23 Partners!

Diamond Level



Silver Level



Bronze Level

American Transmission Company
Electrical Consultants, Inc.

Findorff

GRAEF

Madison East Kiwanis Foundation
Shive-Hattery

Featured Program

In Uganda, the foundation of the schoolhouse in Bunangwe Buyobo was completed this summer! We are excited to continue constructing the rest of the schoolhouse with your support!



Sponsorship Commitment Form

Please use this form to designate the amount of your donation.

Corporate sponsor name: _____

Specify your donation as one (or more) of the following:

- a) A general fund donation to be split evenly between all EWB Madison programs.
- b) A program specific donation. Select the program to which you would like to give.
- c) A student travel scholarship.
- d) A banquet sponsorship (banquet is Saturday, April 6, 2024). Not included in sponsorship level determination.

List your total donation amount from options a-c in the space provided to determine company sponsorship level.

a. General Donation \$ _____

b. UW Madison Specific Donation \$ _____

- Guatemala Program \$ _____
- Nicaragua Program \$ _____
- Puerto Rico Program \$ _____
- Uganda Program \$ _____

c. Student Travel Scholarship (\$800)

Help sponsor a student to travel to one of these countries and work with our communities.

Total Sponsorship Offering \$ _____ (Add up above amounts- not including Banquet)

d. Banquet Sponsorship \$ _____

- Full Table (\$1000)
- Half Table (\$500)

Circle your company's sponsorship level attained below (based on Total Sponsorship Offering):

 **Diamond Level (\$10,000+)**

 **Platinum Level (\$7,500+)**

 **Gold Level (\$5,000+)**

 **Silver Level (\$2,500+)**

 **Bronze Level (\$1,000+)**

 **Partnership Level (\$200+)**



Payment Form

Company Information

Company Name: _____
(exactly as you wish it to appear on all promotional materials)
Address: _____
City: _____ State: _____ Zip: _____
Main Contact/Title: _____
E-mail: _____ Phone: _____

Consent and Agreement

- EWB Madison reserves the right to determine the appearance such as size and location of company names/logos.
- EWB Madison reserves the right to select merchandise for giveaway items such as gifts, bags, etc.
- EWB Madison reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and verbal remarks for speaker introductions, etc.

_____ (company name) agrees to abide by the regulations governing sponsorships and advertising set forth in this agreement and to all conditions by EWB-USA.

Authorized signature: _____

Name (print): _____ Title: _____ Date: _____

Mark the donation method used below:

- ☐ Check enclosed made out to EWB - University of Wisconsin, Madison Chapter
☐ Donation made online (Please send completed Sponsorship Commitment Form and Payment Form.)

EWB – USA is a 501(c)(3) nonprofit and all donations are tax deductible.

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits.
Payments can be made by credit card at <https://support.ewb-usa.org/give/83719/#!/donation/checkout> or by checks made payable to:

EWB - University of Wisconsin, Madison Chapter

Forms and checks should be sent to the following address:

**Engineers Without Borders
1550 Engineering Drive
Madison, WI 53706**



On behalf of the entire EWB Madison chapters, we thank you for your support in providing our partnering communities with infrastructure to fill basic human needs and elevate standards of living across the globe!